

**Core 300**  
**Profit & Loss**  
 January through December 2016

	Jan - Dec 16
<b>Ordinary Income/Expense</b>	
Income	
Kenya Fund Donations	27,525.00
Contribution income	5,342.00
Book Sales - Income	2,765.75
Core 300 Coin Income	351.68
Other income	100.00
Shipping & postage income	648.83
	36,733.26
<b>Cost of Goods Sold</b>	
Warrior Film Series	300.00
Book Publishing - NCMM	250.00
Launch Kit Media	62.00
Books - All Types	689.89
Coins	160.00
Postage & Shipping	618.96
	2,080.85
<b>Total COGS</b>	2,080.85
<b>Gross Profit</b>	34,652.41
Expense	
Equipment	
Capital Expense	1,250.00
	1,250.00
<b>East Africa Missions</b>	
African Fundraising	1,500.00
Trav Insurance	32.00
Ground Transport	100.00
Project Management	1,500.00
Christmas Gifts	200.00
Operating Capital	347.95
Campaign Production	1,000.00
Communications	115.00
Printing	2,000.00
Meals	179.36
Operations	8,968.00
Equipment Rental	1,000.00
Venue Rent	850.00
Travel Gear	355.39
Lodging	1,245.00
Kenya Airfare	4,323.69
	23,716.39
<b>Research</b>	130.35
<b>Dues, Fees &amp; Subscriptions</b>	507.16
<b>Assessment expense</b>	1,275.00
<b>Auto Expenses</b>	
Auto Fuel	462.89
Maintenance	81.62
	544.51
<b>Bank Charges</b>	
GoFundMe	52.55
PayPal fees	243.86
Service charges	358.00
Square	203.37
Wire fee	104.92
	962.70
<b>Computer &amp; Website expense</b>	

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	<u>Jan - Dec 16</u>
Computer Hard & Software/Repair	37.59
Software	-49.61
Web Expenses	<u>779.97</u>
<b>Total Computer &amp; Website expense</b>	<b>767.95</b>
Contributions	101.83
Marketing	
Advertising	1,079.00
Direct Mail	9.00
Media	<u>59.99</u>
<b>Total Marketing</b>	<b>1,147.99</b>
Meals - local	676.19
Medical expense	47.72
Office expense	129.52
Office Supplies	240.05
Phone expense	
Repairs	149.00
Equipment	54.38
Communications	<u>1,642.60</u>
<b>Total Phone expense</b>	<b>1,845.98</b>
Printing & Copying	12.00
Professional Fees/Expenses	
NCMM Membership	75.00
Consulting	212.50
Bookkeeping & Accounting	<u>1,176.00</u>
<b>Total Professional Fees/Expenses</b>	<b>1,463.50</b>
Training Expenses	31.14
Travel	
Meals	353.73
Parking	<u>17.00</u>
<b>Total Travel</b>	<b>370.73</b>
<b>Total Expense</b>	<b>35,220.71</b>
<b>Net Ordinary Income</b>	<b>-568.30</b>
<b>Net Income</b>	<b><u>-568.30</u></b>